



Company Profile - June 2024



Facts about SimienEcoTours

Registered Name: SimienEcoTours PLC

Registered Address: 6200 Gondar, Kebele 2, Ketena 2, Ethiopia **Year** of Establishment: **2014**

2024 Staff: 15 employees

Offices:

Head Office: 6200 **Gondar**, Kebele 2, Ketena 2 Branch: 1000 **Addis Ababa**, Bole Subcity, Woreda 3, H.No. 181/138

Registered Activity: **Tour Operation** (Grade One) Registered **Capital**: **5,280,000.00 Birr** Commercial Registration Certificate No. MT/AA/2/0037858/2009 Competence Certificate by Ministry of Tourism No. 395 **Business License** No. MT/AA/03/94629237/2009 TIN No. 0043589138

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	FINIC IN4.8 (IPA/F 9, /TIN 0043559138 F178, P+179, ex. MT/AA/2/0037858/2009 Principal Registration No. F178, P+179, ex. F178, P+179, ex. MT/AA/2/003/64/629237/2009 Business License No. MT/AA/03/64/629237/2009 Business License No. MT/AA/03/64/629237/2009 Previous Date of Issuance F4/MR14+9 F4/MR14+9 26/4/2009 Date of Issuance F/F2A/IT+491: 28/3/2016 Renewal Date Date
በንግድ ምሽንሳና ፈቃድ አዋጅ ቁጥር 980/2008	Business License Issued Under Commercial Registration and Business
መሰረት ተሰጠ	license proc.No 980/2016
1. የማለሰቡ/ድርጅቱ ስም ሴሜኔኮ ቱርስ ኃላ የተ የማ ማህበር	1. Owner/Company Name SIMIENECO TOURS PLC
2. ዜማንት በኢትዮጵያ የተመዘንበ	2. Nationality Registered in Ethiopia
3. የንግድ ስም	3. Trade Name
4. ሥራ አስክያጅ ስም ማርኮ ደዖስቴር /	4. General Manager Name MARCO DEGASPER /
5. የንግድ ድርጅቱ አድራሻ	5. Business Address
ክልል አማራ ዞን/ክፍለ ከተማ ጎንደር ከተማ	Region <u>Amhara</u> Zone/Sub City <u>Gondar City</u>
ውረዳ ፋስል ቀበሌ ቀበሌ 02	Woreda Fasil k/ketema Kebele kebele 02
የቤት ቁጥር <u>New</u> ስልክ ቁጥር <u>0920732527</u>	House No. New Tel.No 0920732527
ፋክስ ኢ-ሜይል	FaxE-mail
6. የንማድ ሥራ ጦስክ	6. Field of Business
(72111)RA的内容計 A7&7本計 新門行業 	(72111)Tour operation services
7. ካፒታል በኢ <u>ት</u> በር, <u>150 (φ. λ.λ.)</u> 5,280,000.00	7 Capital in ETB 5.280.000.00
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ማስበቢታ 1. አሁ የግምድ ሩቃድ ስዓዎች ፈቃድ ቁሳር 980/2008 ምሥረት እንደ የሰጅት ዓምሮ በአቀጅ በተቀሙጠው ውቢረት መታደስ አለበት። N.B. This License Shall be renewed in accordance with Prodamation No. 980/2008 as per the flocal year. 2. ይህ የንምድ ፈቃድ የምስቢሮ ወረቀት በዋስትና ወይም በአዲ ለታሣ አድችልም። The holder of this License is forbidden for surey ship or debt	

Owned by: Marco Degasper, Franziska Gerling, Solomon Girmay, Tadele Molla, Birhan Asmamaw, Yirga Mekuriaw General Manager: Marco Degasper

Affiliations: Member of the Ethiopian Tour Operator Association

Endorsed as <u>Ethiopia Travel Specialist</u> Founding member of <u>Ride the Rift</u>

Who is SimienEcoTours?

We are an **Ethiopian tour operator** with international partners, specialized in **hiking, biking, adventure, community and sustainable tours** all around Ethiopia.

Founded in **2014**, we've been growing into a team of 15 employed professionals passionate about travel. We enjoy exploring new destinations and propose innovative products **off the beaten path**. Our European management and staff with deep country knowledge include **authors of 2 guidebooks** and understand the clients' needs and expectations.

We give high importance to **customer satisfaction** and focus on **quality** and on maintaining our words. We offer **better places** on our trips, ensure **fair working conditions** for our staff, work with **reliable partners** and **local communities**, engage in charity projects and have obtained the **sustainability certification by Travelife**.





What do we offer?

- Tour Packages
- Individual Tours
- Community Tourism
- Trekking Tours
- Mountain **Biking**
- Paragliding
- Rafting
- Flight & Hotel **Reservation**
- Car Rental
- Stopover & MICE

Why travelling with us?

- Transparent and clear **communication**
- Responsive, **reliable**, and trustworthy
- Commitment to **sustainability**
- Regularly **trained** and satisfied staff
- High-quality material and equipment
- Specialized in **adventure** tourism
- Expertise in different activities like hiking and biking
- Exclusive provider in Ethiopia who offers **paragliding** and e-bikes
- Staff fluent in English, German, Italian, Spanish, French, Amharic
- CSR Travelife Certified











Our Vision

Our vision is to become a driving force for a **better and sustainable tourism** in Ethiopia.

Our Mission

We as founders of SimienEcoTours are 4 Ethiopians and 2 Europeans, brought together by our **social and ecological commitment** in Ethiopia and our **love** for this country. With our background and **experience in different fields** and sectors we give to our clients from all over the world a **deep insight** into the rich Ethiopian culture and nature. Each of our destinations in Ethiopia consists of a firm idea, a pleasure to explore landscapes and cultures that we want to preserve and **communities and economies** that we want to support. For some years now our **network** is extending in all directions of Ethiopia and beyond. People from various cultures and different social environments are involved, such as cooks, cleaners, porters, drivers, cultural guides, muleteers, coordinators, assistants, mountain guides, and each one of you who joins us on a tour.

For us it is an important concern to treat all persons, who are involved in this teamwork with their professional and hard endeavour, with **respect** and **fair payment**, because only then we all can be part and not just consumers of this network.



Our Core Values

- Responsibility
- Commitment
- Respect
- Trust
- Transparency
- Quality
- Customer Satisfaction
- Innovation
- Teamwork



Our Path towards Sustainability

During the COVID-19 pandemic and political unrest in Ethiopia, we made good use of the time by strengthening our **commitment to sustainability**, rebranding our website and logo completely, and doing **staff training**. We refreshed our portfolio and internal **procedures and policies** to provide **more sustainable guest experiences**.



This is to certify that

SimienEcoTours Kebele 12 8M, 6200 Gondar, Ethiopia

is in compliance with the Travelife Certified standard for travel companies (version 2017). The Travelife standard has integrated the EMAS III environmental management and tourism sector specific requirements, the ISO 26000 Social Responsability guidance and themes, the Global Reporting Initiative Tour operator sector supplement, the OECD Guidelines for Multinational Enterprises and the Global Sustainable Tourism Council (GSTC) Industry Criteria.

All management and performance requirements are met and exceeded to earn the title of

03 March, 2023

03 March, 2023

03 March, 2025

www.travelife.info

ET0123

Travelife Certified

Date of first certification Valid from Valid until Certificate number: Website:

Sustainability Certificate

A.H.H. Kusters Travelife for Tour Operators Manager

raveille for Tour Operators, Minahassastraat 1, 1094 RS, Amstert up 1070

Travelife is a trademark of



Our Credentials & Endorsements

These online operators, with whom we have been long-term partners, endorse SimienEcoTours:



evaneos



Rated 5/5 (24 reviews)

Recommended on **kimkim**

Rated 4.4/5 (17 reviews)

In addition to our remarkable online presence, we are happy to collaborate with **established travel companies** such as Hauser Exkursionen, Diamir Erlebnisreisen, Much Better Adventures, Bike Adventure Tours, and many more. We also have plenty of experience working with internationally recognized **photographers** and **film production** companies. Several of our clients have won international **photo awards**, and **documentaries** have been shown on prestigious TV channels like ZDF, ARTE, and Pro7.







Contacts:

Tel. +251 58 2110044 (office)

Mob. +251 920 732527 (messenger)

Mob. +251 920 501101

info@simienecotours.com

www.simienecotours.com





Social Media:



https://www.linkedin.com/company/simienecotours

- https://www.facebook.com/SimienEcoTours
- https://www.youtube.com/@simienecotours

