



Code of Good Practice As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- Ensure applicable legal permits & permission to access the activity area are in place, including from parents / guardians of facility residents, where applicable
- Ensure insurance is in place for guests and team
- Identify health & safety risks, implement management systems, and provide appropriate safety equipment
- Ensure enough team members are available in case of emergency
- Monitor activity area conditions (including weather) in advance & during the activity
- Be familiar with activity area and ensure that navigation and communication tools are in good working order
- Maximise local economic benefits through employment and supporting local businesses
- Avoid single use & disposable items, provide adequate waste collection facilities for safe disposal, and pick up rubbish found in the area
- Be waterwise and take pro-active measures to use water sparingly
- Minimise energy used in the activity as part of a climate action strategy
- Provide information in advance about your sustainability actions, activity accessibility, what to expect, and what to bring with
- Manage group size to minimise impacts on people & the planet
- Obtain written confirmation, e.g., via indemnity, that participants are aware of activity risks
- Brief participants before the activity starts about do's and don'ts, safety, what to expect, applicable etiquette / conduct to be respectful of especially safeguards in place to protect vulnerable groups, and logistical considerations
- Share information about local nature and culture, as applicabe, and social development / conservation projects that participants may want to support
- Ensure parent / guardian / facility supervisor is always present
- Ensure routines of facilities that care for vulnerable groups are not interrupted
- Exclude visiting orphanages from any tourism experience
- Ensure the participation of children in the activity, e.g., cultural performances, is appropriate and does not place them at risk
- Ensure that exchange of personal details between facility residents and participants is not permitted
- Contribute to conserving activity area integrity; let relevant authorities know about any concerns and participate in rehabilitation projects









