



Code of Good Practice



Volunteer Tourism

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- Ensure applicable legal permits are in place, including at host projects
- Ensure insurance is in place for volunteers and team
- Identify health & safety risks, implement management systems, and provide appropriate safety equipment
- Ensure enough team members are available in case of emergency
- Monitor activity area conditions in advance & during the activity
- Conduct background checks for volunteer placements with vulnerable groups, and only consider this when volunteers have relevant expertise
- Implement necessary safeguards for placements with vulnerable groups, including supervision and ensuring separate overnight accommodation for volunteers
- Prohibit placements where volunteers are primary caregivers at vulnerable group facilities
- Screen volunteers to make sure that placement is a match for their skills and interests
- Ensuring continuity of programme objectives after volunteer placements, e.g., through partnerships with existing initiatives
- Engage host project in design and management of volunteer programme, including number and selection of volunteers
- Maximise local economic benefits through employment and supporting local businesses
- Work with, not instead of, local people, ensuring skills transfer to host project
- Provide transparency regarding proportion of total fee paid to host project
- Provide information in advance about the project's longer-term sustainability vision, activity accessibility, what to expect, and what to bring with
- Obtain written confirmation, e.g., via indemnity, that participants are aware of activity risks
- Brief participants about do's and don'ts, safety, what to expect, applicable etiquette / conduct to be respectful of, and logistical considerations before the placement begins
- Share information about local nature and culture, and social development / conservation projects that participants may want to support
- Provide meaningful placement content so that the experience is rewarding for all parties
- Provide local **supervision** / contact point for volunteers
- Avoid single use & disposable items, provide adequate waste collection facilities for safe disposal, and pick up rubbish in the local area
- Be waterwise and take pro-active measures to use water sparingly
- Minimise energy used in the activity as part of a climate action strategy
- Obtain feedback at end of placement debriefing
- Maintain communication with volunteers, sending organisations, and host projects after placements
- Contribute to conserving activity area integrity; let relevant authorities know about any concerns and participate in rehabilitation projects









