

## Visiting Communities

Code of Good Practice As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- Ensure applicable legal permits & permission to access the area are in place
- Ensure insurance is in place for guests and team
- Identify health & safety risks, implement management systems, and provide appropriate safety equipment
- Ensure enough team members are available in case of emergency
- Monitor activity area conditions (including weather) in advance & during the activity
- Be familiar with activity area and ensure that navigation and communication tools are in good working order
- Maximise local economic benefits through employment and supporting local businesses
- Avoid single use & disposable items, provide adequate waste collection facilities for safe disposal (or pack out what you take in), and pick up any rubbish found along the way
- Be waterwise and take pro-active measures to use water sparingly
- Minimise energy used in the activity as part of a climate action strategy
- Provide information in advance about your sustainability actions, activity accessibility, what to expect, and what to bring with
- Screen participants to make sure that the activity is well suited to their fitness & level of ability
- Manage group size to minimise impacts on people & the planet
- Obtain written confirmation, e.g., via indemnity, from participants that they are aware of activity risks
- Brief participants about do's and don'ts, safety, what to expect, applicable etiquette / conduct to be respectful of, and logistical considerations before the activity starts
  - In sensitive socio-economic or cultural contexts, e.g., under-serviced areas, someone from the local community must accompany the group
  - Share information about local nature and culture, and social development / conservation projects that participants may want to support
  - Facilitate opportunities for meaningful exchange with local people
  - Show respect for the land, waterways, wildlife, and others in the area, ensuring that local residents are not disturbed
  - Repair and compensate for any damage caused to the activity area
  - Contribute to conserving activity area integrity; let relevant authorities know about any concerns and participate in rehabilitation projects





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