



## Code of Good Practice



## Spa | Massage Activities

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- Ensure applicable legal permits and therapist qualifications are in place, as required
- ✓ Ensure insurance is in place for guests and team
- ✓ Identify health & safety risks, implement management systems, and apply appropriate safety and hygiene measures
- Ensure enough team members are available in case of emergency
- ✓ Maximise local economic benefits through employment and purchasing
- ✓ Incorporate local products or traditional treatments, where possible
- ✓ Feature local culture / nature in creating the spa ambience
- ✓ Use **natural**, **healthy spa products** that are not harmful to human and environmental health, including non-toxic air fragrances
- ✓ Avoid single use & disposable items
- ✓ Provide adequate waste collection facilities for safe disposal, and collect rubbish in the surrounding area
- ✓ Use eco-friendly products, e.g., detergents to launder spa linen
- Use water sparingly, including in spa features where water re-use / recycling may be appropriate
- ✓ Minimise energy used, including maximising the use of natural lighting
- Provide information in advance about your sustainability actions, accessibility of the experience, what to expect, and what to bring with
- Screen participants ahead of time to make sure that the experience is well suited to their physical health
- Obtain written confirmation, e.g., via indemnity, that participants are aware of activity risks
- ✓ Brief participants about do's and don'ts, hygiene, what to expect, applicable etiquette / cultural sensitivity to be respectful of, and logistical considerations before the experience begins
- ✓ Communicate your zero tolerance of child labour, or any activities related to the sex trade or human trafficking
- Share information about local nature & culture, as well as social development / conservation projects that participants may want to support
- Participate in conserving activity area **integrity**; notify relevant authorities of concerns and participate in relevant rehabilitation projects





