

Community-Based Tourism (CBT)

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- ✓ Ensure applicable **legal** permits are in place
- ✓ Respect local leadership / traditional governance structures; their **permission** was obtained for visits to take place
- ✓ Ensure **insurance** is in place for guests and team
- ✓ Identify **health & safety** risks, implement management systems, and provide appropriate safety equipment
- ✓ Ensure enough team members are available in case of **emergency**
- ✓ Monitor activity **area conditions** (including weather) in advance & during the activity
- ✓ Be familiar with activity area and ensure that **navigation and communication** tools are in good working order
- ✓ Ensure CBT activity is developed through extensive **consultation and training** process
- ✓ Train and employ community members to **manage CBT** activity
- ✓ Ensure CBT activity only shares those **aspects of local life** that community members are comfortable to have shared
- ✓ Establish **committee** / similar to oversee tourism development
- ✓ Manage, monitor, and report **tourism impacts** to community at least annually
- ✓ Maximise local **economic benefits** through employment and supporting local hosts
- ✓ Avoid single use & disposable items, provide adequate **waste** collection facilities (or pack out what you take in), and pick up rubbish in the area
- ✓ Be **waterwise** and take pro-active measures to use water sparingly
- ✓ Minimise **energy** used in the activity
- ✓ Provide **information in advance** about your sustainability actions, activity accessibility, what to expect, and what to bring with
- ✓ Manage **group size** to minimise impacts on people & the planet
- ✓ Obtain written confirmation, e.g., via **indemnity**, from participants that they are aware of activity risks
- ✓ **Brief participants** about do's and don'ts, safety, what to expect, applicable etiquette / conduct to be respectful of, and logistical considerations before the activity starts
- ✓ Share **information** about local nature and culture along the way
- ✓ Facilitate opportunities for **meaningful exchange** with local people
- ✓ Show **respect** for the land, waterways, wildlife, and others in the area, ensuring that local residents are not disturbed
- ✓ Repair and compensate for any **damage** caused to the activity area
- ✓ Contribute to conserving activity area **integrity**; let relevant authorities / leadership know about any concerns and participate in rehabilitation projects
- ✓ Provide opportunities for participants to **support** conservation / natural resource management, and local development initiatives